



PRIME

A Global Financial Services Company Renews Multi-State Agreement with PRIME Hub for Provider Data Validation

PRINCETON, NJ (April 7, 2020)

PRIME Hub (PRIME) is pleased to announce a renewal of its multi-state PRIME Provider Data Validation contract with a Massachusetts-based leading provider of specialized insurance solutions for organizations around the world. This contract renewal enables PRIME to continue to support this global financial services company with Provider Data Validation services of their dental network, and helps them stay compliant with pertinent regulations across multiple states including **California, New Jersey, Georgia, Colorado, Maryland.**

PRIME's data validation methodology uses direct outreach and advanced technology, including data analytics and enrichment as well as machine learning, to provide data accuracy levels of up to 98 percent. The technology easily integrates with in-house HER (electronic health record) and provider roster systems. PRIME's print ready directories help providers and Health Plans stay CMS compliant and include up-to-date provider demographic and network data facilitated by PRIME Validation services.



PRIME is committed to helping organizations like this global services based financial company deliver first-rate experiences to over 60,000 employers in small, medium, and large workplaces throughout the U.S. while helping them stay compliant with federal and state regulations. “We are thrilled to strengthen our partnership with this global financial services company and continue to ensure their provider data accuracy” commented Bob Branchini, PRIME's CTO.

About the Global Financial Services Company

Founded in 1871, this company is now a leading global financial services organization that provides insurance, wealth, and asset management solutions to both individual and corporate clients. It is one of the largest group benefits providers in the U.S. In 2019 it was named one of the **Global 100 Most Sustainable Corporations**. For the past 12 years it has been named a “Best Place to Work” for LGBTQ equality by the Human Rights Campaign's Corporate Equality Index.

About PRIME Hub

PRIME Hub offers innovative healthcare solutions that help health plans improve interoperability between health plans, health systems, and healthcare providers. PRIME provides a combination of technological innovation, including AI and ML, along with highly trained staff to conduct direct provider outreach that results in verified provider data with the completeness, timeliness and quality that enables health plans to achieve their compliance, accuracy, and consumerism goals.

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